



Encore Resort at Reunion Names NFL Hall of Famer Dan Marino As Official Brand Ambassador

Encore Resort at Reunion – Revolutionizing the Vacation Home Rental Industry

ORLANDO, FL — Encore Resort at Reunion, the premier luxury vacation home rental community in Orlando, Florida, is pleased to announce that NFL Hall of Famer and former Miami Dolphins Quarterback Dan Marino has signed on to become the Official Brand Ambassador for the Resort. Located only seven miles from Disney World, Universal Orlando and other local theme parks and attractions, Encore Resort at Reunion is the first of its kind in the vacation home rental space to offer guests all of the services and amenities of a luxury resort with the comforts and privacy of a home. Encore is revolutionizing the industry by offering this innovative vacation rental concept – all at competitive prices.

As the Official Brand Ambassador, Dan Marino will be featured in Encore Resort at Reunion’s advertising campaign including television spots, billboards and print ads; social media campaigns/promotions; and personal appearances and events at the luxury vacation rental property throughout the year. Marino will also be teaming up with Encore Resort at Reunion to design a spectacular football themed “Marino House”, featuring memorabilia from Marino’s illustrious career. This home will provide a unique “Dan Marino Experience” for those guests who wish to experience a once-in-a-lifetime experience. Future partnership endeavors also include an onsite Sports Facility and Dan Marino Sports Academy to train and educate young athletes; Dan Marino youth football camps and a Dan Marino Fantasy Camp.

“We are so thrilled to have Dan Marino partner with Encore Resort at Reunion,” said Neil Eisner, Managing Director, Encore Resort at Reunion. “Dan is a nationally recognized personality who not only brings a winning attitude, but also loves to spend time with his family, which fits in perfectly with the family atmosphere at Encore Resort.”

Encore Resort at Reunion offers four to 13-bedroom impeccably decorated, fully-furnished vacation rental homes, perfect for multigenerational families, corporate groups, sports teams and other large groups. All of the homes include fully equipped kitchens, washers/dryers (with extra appliances in the larger homes), oversized living/dining areas, multiple flat screen TV’s, complimentary WIFI, private pools, keyless entry, ambassador in-home check-in, two car garages, and the latest fiber optic technology. Some homes even include game rooms, theater rooms, and a putt-putt area. Private chef experiences, on-site babysitting, grocery delivery, in-home spa services, and a multitude of exclusive concierge services are also available.

“Encore Resort at Reunion is the perfect fit for multigenerational families and large groups looking to travel to Orlando,” added Eisner. “We believe that you can feel at home while still experiencing the luxury amenities and services found at resorts. Encore Resort at Reunion puts you right in the middle of all the action.”



The pristine gated resort provides daily activities for everyone. Featuring a spectacular clubhouse and fitness center, pools, kids camp, access to the AquaPark and its thrilling slides, a Surfin' Safari children's splash area, cabanas, arcade, and even yoga classes, Encore at Reunion is dedicated to providing resort-style pleasures. The property also features fabulous outdoor facilities including soccer fields, tennis, basketball and sand volleyball courts. Complimentary shuttle transportation is available to and from Disney World, Universal and SeaWorld.

Encore Resort at Reunion also offers on-site dining and fast and fresh delivery service. This includes Finn's Café, a full-service, casual restaurant with an expansive menu and The Shark Lounge, a space to enjoy televised sports over beverages and appetizers. There is also the Bis Grill which serves hamburgers, hot dogs and other quick bites on the sundeck of the AquaPark. Additionally, there is a Grab N Go market where travelers can purchase sandwiches, snacks, and necessities to make their own meals in their kitchens.

Additionally, with its luxury house rentals, on-site catering, concierge service and discounted airport pick-up. Encore Resort provides all of the services needed to host large corporate events, sports teams, weddings and other large gatherings. Each home offers spacious common areas to allow groups/teams to meet, socialize and relax together, or review the day's scheduled activities. Encore Resort at Reunion is conveniently located at 7635 Fairfax Drive, Reunion, Florida, just seven miles from Disney and close to shopping and major theme parks including Universal Studios and Disney World. For more information, please visit www.encorereunion.com.

ABOUT ENCORE RESORT AT REUNION

Encore Resort at Reunion is a master-planned vacation rental community in Orlando, Florida. Located only seven miles from Disney World, Universal Orlando and other local theme parks, attractions, and shopping, the Encore Resort at Reunion offers guests all of the services and amenities of a luxury resort with the comforts and privacy of a home. Encore at Reunion's 963-acre property boasts a prime position within Central Florida's bustling tourism scene, as well as an array of on-site amenities for a serene family escape: gourmet restaurants, outdoor sports facilities, 3 championship golf courses, in-home spa services, fitness center, AquaPark, and much more. Encore Resort at Reunion is conveniently located at 7635 Fairfax Drive in Reunion, Florida. For more information, please visit www.encorereunion.com.

ABOUT DAN MARINO

A first-round draft pick by the Miami Dolphins in 1983, Marino became an instant NFL sensation, setting the standard for quarterback excellence. He became the only rookie quarterback ever to start in the Pro Bowl in 1983 and was named the NFL's Most Valuable Player in his second season (1984). The nine-time Pro Bowler played in 18 playoff games and led the Dolphins to the Super Bowl in 1985 against San Francisco. Upon his retirement, Marino held 25 NFL regular-season quarterback records and was tied for five others. He quarterbacked Miami for 17 years, positioning the Dolphins as perennial championship contenders throughout his career. One of three players ever to do so, he twice won the Dolphins' Community Service Award (1996 and 1998), and was named the NFL Man of the Year in 1998. He was inducted into the Pro Football Hall of Fame in August 2005 and in 2010 he was ranked number 25 on the NFL's Top 100 Greatest Players list.